

# Unlock the benefits of BlackLine Optimization workshop

Technology is often thought of as the key to improving processes—and with promises like increased automation and greater insight into your data, it's not a tough sell for team members bogged down by manual tasks, spreadsheets, and overtime. But before you gain entry to a cutting edge financial close function, there's a lot more to consider—like if your processes and policies are actually being enhanced by technology.

So when it comes to your use of BlackLine, a combination lock is a better analogy. While it has inherent functionality, there are additional levers to engage that click everything into place. That's why we're here—to be your optimization locksmith and help you reap the rewards of a well-calibrated solution.

## What's waiting on the other side

Leaning on our experience of over 300 projects across the close cycle, we'll take a detailed look at your current state, analyze against leading practice, and convert your data into meaningful insights. That way, you're armed with:

- ✔ Simple, quick wins that meet you where you're at now—and don't require further investment
- ✔ A detailed look into opportunities for automation and standardization, templates that save time, upskilling your team members, and enhanced visibility and reporting
- ✔ Insight into leading practices with a thorough report of what they can do for you

## Ready for a shameless plug?

Here's how we've helped similar organizations:

- 🌱 Increased automation by 25%
- ⚡ Provided 12+ quick wins for immediate improvement at little or no cost
- 📋 Evaluated top five places to apply thresholds and eliminate low risk work
- 🛡️ Identified hours of easy-to-solve administrative churn
- 🗺️ Set a roadmap for complete automation
- 🔗 Increased use of tailored templates by 40%

What are you waiting for?

## Small commitment. Big results.



### ANALYZE

First, we need to peek behind the backplate to get an indicative picture of your current state. That means:

- Having your administrator run and share 2-3 BlackLine reports that give us insight into your current usage—helping us evaluate the best use of our time together
- Answering a quick questionnaire to help us understand how your processes and policies are constructed—and get a feel for what systems are in scope for BlackLine



### LEARN

Using your data as a backdrop, our team of BlackLine specialists leads a collaborative discussion on the findings of our analysis. We bring you actionable insights by:

- Sharing the industry benchmarks, how you stack up against other organizations' cycle times, and the Achilles heel of your processes
- Uncovering areas you'll see the biggest impact and reduction in effort—digging into the underlying process and policies that may be holding you back
- Guiding you through potential solutions, the benefits of each, and a roadmap towards an optimized platform



### UNLOCK

Everything we found is yours! You've now got a report in hand that covers various enhancements—the things you can do today by yourself, the areas we think Clearsulting could help, and considerations as you frame the future of your investment in BlackLine. That includes:

- Additional integrations that increase automation and strengthen controls
- Opportunities to bolster user adoption, use better templates, and increase overall education and training on the enhanced use of various functionality
- Your blueprint to continued expansion—like how you could use other BlackLine modules and an emphasis on consistency to your advantage

**The best part? You're opening the door to maximum value.**



### Get started

Ready to be handed the keys to expanding your use of BlackLine? Let's talk.

▶ [get.started@clearsulting.com](mailto:get.started@clearsulting.com)

▶ [www.clearsulting.com/blackline](http://www.clearsulting.com/blackline)