



Sustainability reporting made easy

CLEARSQLTING AND WORKIVA

Social equity is no longer a nice-to-have. Companies that evaluate their footprint have a leg up as investors and consumers vote with their wallet and look to long-term value creation over short-term gains. Enter ESG (Environmental, Social, Governance).

ESG reporting is a new and evolving area, and it's not without challenges—like figuring out which issues are most important to your stakeholders, understanding the metrics and data that matter, and underpinning consistency as you navigate different reporting frameworks and guidelines across regions. Workiva's ESG solution can help—acting as a central hub for your sustainability data, integrating with your source system API connectors (ERP, EHS, and carbon accounting platforms), and creating a clear audit trail with approval workflows.

Sound familiar?

- Your data is housed in multiple sources, and it's not easy to collect. (You might even have back and forth email chains requesting data from different departments and SMEs!)
- It's complicated to review, edit, and approve key information prior to publishing and disclosing externally
- You're struggling to keep track of multiple standards and framework alignments as well as raters and rankers' surveys
- You lack the capacity to stay forward-looking—and can't prepare for upcoming regulatory requirements around sustainability

Our Workiva ESG offerings

Data collection

Find a comprehensive, end-to-end solution that includes structured data and source system integrations, custom-built data collection templates, and Workiva's Tasks, Certifications, and Processes configuration.

Custom ESG Data Factbook

Prepare content for end-report disclosures, performance tables (emissions, energy, HR, governance +), framework indexes (GRI, SASB, UN SDG +), and link your Factbook data to internal and external reports—reducing your time to disclose year over year.

Fully formatted sustainability reports

Increase your collaboration with content control, provide your assurance teams with an audit trail, and easily export data in InDesign (ICML) for design firms and marketing teams.

Training and hypercare support

Before and after go-live, get the support you need to hit the ground running.

Here's what we bring

- Fully customized ESG implementations designed to optimize your existing or novel process and cater to your specific industry and needs
- Flexibility, with a rapid deployment model available suiting a range of budgets and timelines
- A team committed to understanding your pain points, with a thorough scoping phase and tailored solution design plan

Food for thought

We find that leading organizations stand out by considering the following in their approach to ESG strategy:

- 1. Setting clear objectives:** We're talking SMART (specific, measurable, achievable, relevant, and time-bound) goals that harmonize values and long-term strategy. Think of it as a roadmap for improvement that demonstrates your commitment to responsible practices.
- 2. Integrating risk management:** Your ESG considerations should fold into your risk management processes to identify, assess, and mitigate potential risks associated with Environmental, Social, and Governance factors.
- 3. Striving for transparency:** Foster trust among stakeholders by regularly disclosing comprehensive ESG information—that way, you can benchmark, clearly showcase your progress, and be assurance ready.

Why work with us?

We've got over 40+ years of combined Workiva platform and solutions experience. Whether you need to scale up or scale down, we'll help you create a connected platform that talks to each solution—even among simultaneous implementations. And from set up through to optimization, we're here to help you future-proof your reporting.

Creating positive change through digital finance

Our innovative problem solving and proven technology workflows help finance leaders embrace digital to become better business partners. Acting as a link across your business, we connect your vision with the processes, technology, and systems that yield success. We offer digital reporting, enterprise performance management, finance effectiveness, financial close, risk advisory, and treasury services that take a digital-minded approach to push your business further.

Get started

Ready to help create a more sustainable future?
Let's talk.

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